

# TATIANA ROEGIERS

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Objective: To use my creativity and technical skills to produce high quality design. To work with motivated, team oriented people who appreciate original design ideas.

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## EXPERIENCE

02-06 Freelance

Conceptualize and design websites, logos and printed materials.

Freelance work includes designing identity systems, printed materials and websites, as well as building websites from start to finish using Flash and HTML.

Most recent clients include:

Absolute Adventures Corporate Site - website:

[absoluteadv.com/corporate/](http://absoluteadv.com/corporate/)

Jonathan Miller - website: [jonzophoto.com](http://jonzophoto.com)

Tulle Bridal - website: [tullebridal.com](http://tullebridal.com)

Black Sheep Adventures - logo, printed materials, website:

[blacksheepadventures.com](http://blacksheepadventures.com)

Lydia's Organics - website: [lydiasorganics.com](http://lydiasorganics.com)

05-06 Tribal DDB Chicago

Graphic Designer

Graphic design for the interactive marketing department designing opt-in emails for Home Depot and OfficeMax

00-02 Digital Direct Marketing

Web Designer and Developer for Content Management Software Company

Designed sites for clients that upheld their branding and identity and worked closely with programmers to develop highly functional sites.

Designed and animated product demos using Flash.

99-00 EDentalStore

Lead Web Designer of B2B eCommerce Site

Worked with creative team to conceptualize, organize, and deliver website from concept to launch.

Lead redesign through two versions.

Designed user interface and graphics using HTML and Photoshop.

Maintained the site through new promotions and partnership section developments.

98 Julie Christensen

Intern for color and surface designer

Prepared project presentations and product samples for clients and organized completed projects.

## EDUCATION

99-02 California College of the Arts, San Francisco

BFA, Graphic Design

90-94 University of California, Santa Cruz

BA, Sociology and Women's Studies

## COMPUTER SKILLS

Platforms: Windows and Macintosh

Languages: HTML, CSS, and a working knowledge of Flash ActionScript and JavaScript.

Applications: Adobe Photoshop, Adobe Illustrator, Macromedia Flash, Macromedia Coldfusion, Macromedia Dreamweaver, QuarkXpress

## VOLUNTEER WORK

00-01 S-Team, San Francisco

Guided children ages 7-10 in art projects designed to heighten their self-esteem.

see online portfolio at [www.slyfly.com](http://www.slyfly.com)